

FILE FORMATS

Illustrator .AI, EPS

Indesign .INDD

(if you choose to export a PDF from Indesign please make sure the box marked "Crop Image Data to Frames" is left unchecked)

Photoshop .PSD, TIFF, JPEG (Max quality) for raster images.

Acrobat .PDF

FILE CREATION

Where possible Artwork should be created at full size. If scaling is required we would prefer 10%, 25% or 50% of actual size.

IMAGES

In order to obtain high quality output, we recommend image resolution should be 300 dpi at the actual finished size.

Ensure to embed images or supply linked image files.

COLOURS

Files should be supplied in CMYK colour mode.

If a specific colour is required a Pantone colour or colour sample must be supplied.

Pantone colours will be matched to the closest CMYK equivalent.

FONTS

Convert all fonts to outlines or supply fonts in separate folder.

ACCEPTED MEDIA FORMATS

E-Mail (up to 20Mb Zipped or PDF), CD, DVD or upload to our mailbox at "you send it.com"

Please call us for details if using this service.

PROOFING

All artwork should be accompanied with a PDF or colour printout of final artwork layout.

If either of these are not provided and changes are requested charges will apply.

Pricing includes a colour proof of your Artwork prior to printing. A signed approval will be required.

For more information about Artwork Guidelines or any general enquiries.

Phone: 1 300 763 091